Data Bite # 10 – Fall 2024 to Spring 2025 Retention

Fall 2024 to Spring 2025 Retention Analysis

Each year, we evaluate the retention rate of first-time-in-college (FTIC) students from Fall to Spring to identify areas where students might need additional support and intervention.

It is commonly believed that first-generation students have lower retention rates. While this is generally true, the difference is not substantial:

Retention by First Gen Status

	Fall 23 -> Spring 24	Fall 24 -> Spring 25	Percent Diff.
First Gen (n=477)	85.5%	90.4%	5.7%
Not First Gen (n=690)	88.3%	93.6%	6.1%

Students living on campus historically are nearly 10% more likely to be retained compared to those living off campus, indicating that community and financial commitment play a significant role, however this year off campus students' retention was greater.

Retention by Housing Status

	Fall 23 -> Spring 24	Fall 24 -> Spring 25	Percent Diff.
N (n=268)	80.1%	91.0%	13.5%
Y (n=899)	88.7%	92.7%	4.5%

WT **Institutional Effectiveness**
WEST TEXAS A&M UNIVERSITY™

Data Bite # 10 – Fall 2024 to Spring 2025 Retention

Historically student athletes are retained at lower rates compared to their non-athlete peers. However, student athletes are actually retained at a higher percentage this year.:

Retention by Student Athlete

	Fall 23 -> Spring 24	Fall 24 -> Spring 25	Percent Diff.
Student Athlete (n=118)	80.2%	93.2%	16.3%
Non-Athlete (n=1049)	87.8%	92.2%	5.0%

An analysis by college shows that the GAPS (The Office of General and Applied Sciences), which houses undecided and general studies students, consistently has the lowest retention rates. This suggests that having a clear academic direction is crucial for student persistence:

Retention by College

	Fall 23 -> Spring 24	Fall 24 -> Spring 25	Percent Diff.
ANS (n=363)	89.2%	95.3%	7.1%
COB (n=161)	84.8%	89.4%	5.5%
COE (n=132)	89.1%	91.7%	2.9%
ESS (n=113)	89.6%	92.9%	3.7%
FAH (n=135)	85.3%	91.9%	7.8%
NHS (n=237)	86.3%	91.1%	5.6%
GAPS (n=26)	72.5%	80.8%	11.4%

If your department would like to explore additional variables related to retention, please contact the Institutional Effectiveness team.

WT **Institutional Effectiveness**
WEST TEXAS A&M UNIVERSITY™